

From: Paula Browning, Copyright Licensing Ltd
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Question 1. If you consider registering a .nz domain name in the future, would you like anyone.nz to be an option rather than a name under just the second levels, e.g. anyone.co.nz?

Yes

Question 2. Would likely short term confusion over a transition period be an acceptable consequence for offering a long term option of allowing .nz registrations at the second level?

No

Businesses have a lot to lose when their brands are devalued. Their URL is generally a reflection of their brand. Any dilution of brand value or distraction to another URL and/or another business would not just be "short term". It could be permanent.

Question 3. Do you agree that existing .nz registrants should get a priority right in obtaining their name at the second level if this proposal proceeds?

Yes

Question 4. Do you agree with the approach in the draft amended policies if we proceed with this? What, if anything, would you change?

Yes

Question 5. Do you support the proposal that a current registrant of a .nz name at the third level should be able to reserve that name at the second level for no cost if they wish to block others from registering it but not actually utilise it themselves?

Yes

Question 6. Is two years an appropriate time to wait before reviewing policy to allow a reservation at no cost? Should this time frame be longer?

Yes

3 years would be more appropriate

Question 7. Is two years an appropriate time to wait before reviewing the policy to extend the Dispute Resolution Service to sub-domains of second level registrations? Should this time frame be longer?

No

A review in 2 years with any changes implemented after 3 years seems appropriate

Question 8. Do you see any benefits from allowing registrations at the second level which have not been covered in this paper?

No

Question 9. Do you see any detrimental effects from allowing registrations at the second level which have not been covered in this paper?

Yes

Brand protection as described above