

Pricing of .nz domain names explained

One of the questions DNCL often gets asked relates to pricing of .nz domain names. When it comes to pricing, there are two components – the wholesale fee and the retail price.

As many will be aware, the wholesale fee is the monthly price charged by NZRS to registrars for registration and renewal of a .nz domain name. The retail price is the price that registrars then charge registrants.

.nz wholesale pricing is reviewed and set on a regular basis. Each year, NZRS and DNCL make a joint wholesale fee recommendation, with the InternetNZ Council coming to the final decision.

Since the SRS was introduced in 2002 the wholesale fee has dropped three times – from a high of \$2.00 to its current level of \$1.25 ex GST per month (\$15.00 ex GST per year).

The wholesale fee is the same for all .nz names – those direct at the Second Level and those within any one of the 15 .nz Second Levels (.co.nz, .net.nz, .school.nz, etc.).

Retail prices charged for .nz domain names vary, depending on .nz registrar. There are 84 authorised .nz registrars, most of whom have different pricing models and services incorporated in the prices they charge.

The table below reflects registrars' publicly-displayed .nz retail pricing as at May 2015. This ranges from \$14.99 to \$114.39 per annum. The average retail price is \$37.00 per annum, with the median sitting at \$30.24 per annum.

Wholesale .nz fee	Minimum retail price per annum, ex GST - registration only	Maximum retail price per annum, ex GST - registration only	Average retail price per annum, ex GST - registration only	Median retail price per annum, ex GST - registration only
\$15.00	\$14.99	\$114.39	\$37.00	\$30.24

Not only has the wholesale fee dropped over the course of time, so too have retail prices. More information about wholesale and retail pricing over time can be found at <http://dnc.org.nz/content/documents>

Statistics

In April 2015, the number of active .nz domain names increased from 632,268 to 640,342, a net increase of 8,074. Figures as of 30 April 2015:

	31 Mar 15	30 Apr 15	Creates	Renews	Net Change
.nz	79,391	87,657	8,704	3,248	8,266
.ac.nz	2,200	2,205	27	362	5
.co.nz	478,996	479,265	6,622	63,895	269
.cri.nz	12	7	0	1	-5
.geek.nz	1,170	1,160	6	243	-10
.gen.nz	1,287	1,282	8	286	-5
.govt.nz	1,035	1,034	1	1,027	-1
.health.nz	210	211	1	191	1
.iwi.nz	87	87	0	12	0
.kiwi.nz	6,715	6,589	69	516	-126
.maori.nz	1,057	1,043	6	105	-14
.mil.nz	33	33	0	8	0
.net.nz	28,032	27,761	224	3,769	-271
.org.nz	28,528	28,486	252	3,596	-42
.parliament.nz	10	10	0	10	0
.school.nz	3,505	3,512	21	945	7
TOTAL	632,268	640,342	15,941	78,214	8,074

Note: the previous figures do not include names in the 'pending release' status. They incorporate all active domain names in the .nz register. For more statistics, see <http://dnc.org.nz/statistics>

Availability

Availability %	SLA	Feb 15	Mar 15	Apr 15
SRS	99.9	100	100	100
Whois	99.9	100	100	100
DNS	100	100	100	100

SRS Response times

Performance figures on the production environment for the previous three months:

Avg Response time (in seconds)	SLA Target	Feb 15	Mar 15	Apr 15
Domain Details Query	≤0.5	0.03	0.03	0.03
Domain Update	≤0.8	0.25	0.32	0.29
Domain Create	≤0.8	0.35	0.28	0.34
Get Message	≤0.5	0.12	0.12	0.11
Whois	≤0.5	0.12	0.10	0.11
Whois queries at back end including Registrar (volume 000's)	N/A	6,590	9,216	6,538
Whois Server Queries (volume 000's)	N/A	1,567	1,974	1,675
UDAI Valid Query	≤0.5	0.10	0.11	0.11

Server DNS % Availability

	Feb 15	Mar 15	Apr 15
NS1	100	100	100
NS2	100	100	100
NS3	100	100	100
NS4	100	100	100

NS5	100	100	100
NS6	100	100	100
NS7	100	100	100

Unscheduled Outages during April 2015

Outage Type	Total Duration
SRS Unscheduled	No unscheduled outages
WHOIS Unscheduled	No unscheduled outages
DNS Unscheduled	No unscheduled outages

Scheduled Outages during April 2015

Outage Type	Total Duration
SRS Scheduled	2 hours
SRS Emergency Scheduled	No scheduled outages
WHOIS Scheduled	2 hours

Planned Scheduled Outages

Details of future SRS releases and planned scheduled outages can be found on our website <https://docs.nzrs.net.nz/notifications>

Any Comments?

If you have any questions or concerns about the SRS, please don't hesitate to contact us. For registry or technical matters, contact Dave Baker at support@nzrs.net.nz or on 04 931 6970. For all other matters, contact Debbie Monahan at info@dnc.org.nz.

Please Note

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