

Dispute Resolution Process Submission

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I want to make a very short and simple submission to this discussion on policy formation. This submission has been prompted by the behaviour of two of our competitors in the market place purchasing domain names similar to discountdomains.co.nz for the purpose of generating confusion in the minds of registrants, and generating revenue off the back of our advertising investment and market brand.

ICANN by way of summary have this in their policy as a legitimate basis for dispute:

you have registered the domain name primarily for the purpose of disrupting the business of a competitor; or

by using the domain name, you have intentionally attempted to attract, for commercial gain, Internet users to your web site or other on-line location, by creating a likelihood of confusion with the complainant's mark as to the source, sponsorship, affiliation, or endorsement of your web site or location or of a product or service on your web site or location.

I would like to see both of these clauses, or clauses that reflect a similar intent included in the DNC's policy.