

27 June 2008

Domain Name Commission
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To the Domain Name Commission

Second Level Domain Name Application - .health.nz

Linkage Trust would like to submit the following comments regarding the application and moderation of the .health.nz domain name by the New Zealand Ministry of Health.

Our comment:

In the application it is stated "The community of interest is the health and disability sector" yet goes on to say "Only registered practitioners of professions which are listed under the Act are eligible for .health.nz names." Our opinion is that these criteria are far too narrow, and will exclude many legitimate services with a disability focus. The applicant cannot legitimately claim to wholly represent the health and disability sector when such a large proportion of the sector would be excluded. This is compounded when considering that a large number of disability-focused organisations are mandated by Ministry of Social Development contracts.

We believe a better approach would be to establish a set of criteria that allows a broad range of health and social services to qualify while still maintaining a set of credible standards so consumers can access relevant services and information with confidence.

Yours sincerely

Graham Potter
MANAGER - FUNDING AND MARKETING



Webhealth was one of
the four national
winners of the

**Sharing
Excellence in
Health and
Disability
Information
Management
Award 2006**